

Straight Rows

Kansas Soybean Association Quarterly Newsletter

ADVERTISEMENT GUIDELINES

Advertising Rates

2-page spread or 2-sided insert	\$1,125
Full page	\$750
Half page	\$500
Quarter page	\$335
Eighth page	\$225

Rates as of February 2021 | Includes full color

Submission

Submit electronically to:

Amanda Manville, Communications Director
manville@kansassoybeans.org

Please send high-resolution, press-optimized PDF files. We also accept TIF or EPS files.

2021 Ad Deadlines

Spring 2021

Reserve placement	March 5
Artwork received	March 15

Summer 2021

Reserve placement	June 4
Artwork received	June 14

Fall 2021

Reserve placement	Sept. 1
Artwork received	Sept. 10

Winter 2021

Reserve placement	Nov. 15
Artwork received	Nov. 24

Half page horizontal advertisement

Cost
\$500

Size
7.75 inches wide x 4.875 inches tall

Full page advertisement

Cost

\$750

Size

7.75 inches wide x 10.125 inches tall

**Quarter page
advertisement**

Cost
\$335

Size
3.75 inches wide x 4.875 inches tall

**Half page vertical
advertisement**

Cost
\$500

Size
3.75 inches wide x 10.125 inches tall

**Eighth page
advertisement**

Cost
\$225

Size
1.75 inches wide x 4.875 inches tall