

Straight Rows

Kansas Soybean Association Quarterly Newsletter

ADVERTISEMENT GUIDELINES

Advertising Rates

2-page spread or 2-sided insert	\$1,125
Full page	\$750
Half page	\$500
Quarter page	\$335
Eighth page	\$225

Rates as of May 2020 | Includes full color

Submission

Submit electronically to:

Amanda Manville, Communications Director

manville@kansassoybeans.org

2020 Ad Deadlines

Summer 2020

Reserve placement May 5

Artwork received May 20

Fall 2020

Reserve placement Sept. 7

Artwork received Sept. 21

Winter 2020

Reserve placement Nov. 1

Artwork received Nov. 20

We prefer high-resolution, press-optimized PDF files. We also accept TIF or EPS files.

Half page horizontal advertisement

Cost

\$500

Size

7.75 inches wide x 4.875 inches tall

Full page advertisement

Cost

\$750

Size

7.75 inches wide x 10.125 inches tall

**Quarter page
advertisement**

Cost
\$335

Size
3.75 inches wide x 4.875 inches tall

**Half page vertical
advertisement**

Cost
\$500

Size
3.75 inches wide x 10.125 inches tall

**Eighth page
advertisement**

Cost
\$225

Size
1.75 inches wide x 4.875 inches tall