



**Kansas Soybean Association
2020 Update
Charles Atkinson, ASA Director**



American Soybean Association

Headquartered in St. Louis, MO,
Independent policy office in Washington, D.C.

Organizational Operations & WISHH Program

- Executive, Communications & Marketing, Industry Relations, Meetings & Conventions, Finance & Administrative staff housed in St. Louis, along with WISHH program staff.
- This year at lease end, ASA moved to a new, more functional office near the old office but with better space, light, and meeting rooms.

Government Affairs

- Policy and Policy Communications staff housed in Washington, DC.
- Executive Director of Government Affairs, Christy Seyfert, hired in October
- Christy is managing our new, independent ASA policy team in DC.
- We will continue to work with the outsourced lobbying firm, Gordley Associates, on a limited basis through 2020.



Celebrating 100 years of innovation and advocacy

The celebration kicked off at the Dec. Board of Directors meetings with activities planned throughout the year

ASA Policy Actions Focus on Three Areas

1. Protecting the Soybean Farmer's Freedom to Operate

Some of the most important decisions affecting a farmer's soybean operation are made by lawmakers and officials who have never set foot in a soybean field.

2. Building Domestic Demand

U.S. soybean production and demand must remain viable and sustainable to ensure soybean farmer profitability now and in the future.

3. Expanding International Demand and Market Access

More than 60 percent of the U.S. soybean crop is exported. We need access to the 96 percent of the world's population that lives outside the United States.

Policy Accomplishments 2019

Biodiesel –

WOTUS – Waters of the US

USMCA – United States Mexico Canada Agreement

Japan -

China -

Key Policy Priorities for 2020

Farm Economy –

Biodiesel –

Transportation and Infrastructure –

Trade –

Key Policy Priorities for 2020

Other priorities -

environmental regulations (pollinator habitat, opposing neonic bans, etc.),

biotech regulations (accelerating biotech trait approvals, defending soy ingredients and soy protein health claim, etc.)

aquaculture

sustainability

budget and appropriations

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**Thank you for supporting your
state soybean association and the
American Soybean Association.**