



Corporate Programs

The Kansas Soybean Association (KSA) invites you to participate in its corporate partnership program. Participation in one of the Association's various partnership options provides an excellent opportunity to promote your company or organization among Kansas' leading soybean farmers. Our programs provide several levels of marketing opportunities, visibility and recognition. They are structured to provide your organization with visibility and recognition through both a comprehensive annual recognition program and individual project participation or through other venues you may suggest. Participation in sponsor levels is determined by cash, product or in-kind donations.

Other Opportunities

Feel free to suggest any ideas you have – including strategies you are using with other organizations, in other direct contacts with farmers or as part of your own marketing campaigns.

For More Information

Kenlon Johannes, CEO
Kansas Soybean Association
1000 SW Red Oaks Place
Topeka, KS 66615-1207
877-KS-SOYBEAN (877-577-6923)
johannes@kansassoybeans.org



<http://KansasSoybeans.org/partners>

On the tax-deductibility of dues or contributions, be advised that contributions, gifts, dues payments or sponsorships to the Kansas Soybean Association are not tax-deductible as charitable contributions but may be deductible as a business expense. Consult with your tax advisor if you have questions.



**Cultivate
Memorable
Customer
Connections:**

**KSA
Corporate
Partnership
Program**



KSA Corporate Partnership Participation Form

Select one:

- Platinum Diamond Emerald Ruby
 Gold Silver Bronze Copper

Company:

Address:

City, State, ZIP:

Phone:

Fax:

E-mail:

Name:

Title:

Signature:

Date:

- I am enclosing a check made payable to the *Kansas Soybean Association*.
 Please send me a receipt.
 Please send me an invoice, and I will send a check later.
 I will call with a credit-card payment.

Return to:

Kenlon Johannes, CEO
 Kansas Soybean Association
 1000 SW Red Oaks Place
 Topeka, KS 66615-1207

E-mail: johannes@kansassoybeans.org
 Fax: 785-271-1302

| Annual sponsorship level | Free KSA membership | Free use of Kansas Soybean's meeting facilities | Invitation to KSA leaders' pre-Expo social | Item in Expo bag &/or Expo display | 1-minute address to Expo attendees | Link on KSA webpage | Banner @ all events | Logo in Straight Rows | Discounted Straight Rows advertising | Straight Rows guest column (≤ 300 words) | Free insertion in Straight Rows (you provide) |
|--------------------------|---------------------|---|--|------------------------------------|------------------------------------|---------------------|-------------------------|-----------------------|--------------------------------------|--|---|
| Platinum (\$3500) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ (up to 40 sq. ft.) | ✓ | ✓ (50%) | ✓ | ✓ (up to 8½ × 11 inches) |
| Diamond (\$3000) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ (up to 32 sq. ft.) | ✓ | ✓ (40%) | ✓ | ✓ (up to 5½ × 8½ inches) |
| Emerald (\$2500) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ (up to 30 sq. ft.) | ✓ | ✓ (30%) | ✓ | ✓ (up to 4¼ × 5½ inches) |
| Ruby (\$2000) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ (up to 24 sq. ft.) | ✓ | ✓ (20%) | | |
| Gold (\$1500) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ (up to 18 sq. ft.) | ✓ | ✓ (10%) | | |
| Silver (\$1100) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ (up to 15 sq. ft.) | (name only) | | | |
| Bronze (\$750) | ✓ | ✓ | ✓ | ✓ | | | | (name only) | | | |
| Copper (\$550) | ✓ | ✓ | ✓ | ✓ | | | | (name only) | | | |

Special Opportunities

Contact Kenlon Johannes in the KSA office for details about the following targeted sponsorships.

- KSA Leadership Development Program (\$1,000)
- ASA Annual Meeting at Commodity Classic: KSA delegate travel (\$1,000); KSA caucus refreshments (\$750)
- Kansas Soybean Expo leaders' reception (\$1,000)
- KSA membership program: member-renewal program (\$1,000); prospective-member recruiting (\$1,000); member-recruiter training (\$750); recruitment phone-a-thon (\$500); recruiter incentives (in-kind or other); membership incentives (in-kind or other); membership mailings (\$700)
- KSA *Straight Rows* newsletter advertising (refer to the latest rate card at <http://KsSoy.org/straight-rows>)