Kansas Soybean Expo ’19 includes interstate, international issues

About 230 soybean enthusiasts gathered Jan. 9 in Topeka for Kansas Soybean Expo 2019. The Kansas Soybean Association (KSA) organized the annual event, with checkoff funding from the Kansas Soybean Commission (KSC), to coincide with the Topeka Farm Show at the Kansas Expocentre.

“We were really excited to have so many farmers and friends of the industry join us,” said KSA Second Vice President Teresa Brandenburg, Osborne, who chaired the Expo planning committee. “It was a great day to network and advance the Association’s and Commission’s commitments to producer education.”

KSA President Lucas Heinen, Everest, and KSC Chairman Kurt Maurath, Oakley, welcomed the attendees.

The opening session featured updates from checkoff-partner organizations. The main presenters were Thaddaeus Babb, waterways program manager for the Oklahoma Department of Transportation, and Ed Anderson, Ph.D., executive director of the North Central Soybean Research Program. Mike Hucker, Southwest Region general manager for Consolidated Grain & Barge Co., and Steve Taylor, Port 33 director for Bruce Oakley Inc., assisted Babb.

The keynote speaker, Bob Farmer with Farmers’ Almanac, entertained the audience with his down-home, humorous storytelling, anecdotes, remedies and practical tips for better communication.

“Bob helped us think and laugh about the funny things we do in life,” said Charles Atkinson, Great Bend, a member of the Expo planning committee. “He used humor and a positive outlook to deliver a meaningful, memorable message.”

Tom Brand, executive director of the National Association of Farm Broadcasting, was the master of ceremonies at the luncheon. The featured speaker was Lt. Gov.-elect Lynn Rogers. He discussed the incoming administration’s plans for collaborative problem-solving to tackle issues of rural prosperity.

During the awards and recognitions, the Meritorious Service Award went to Charles Hamon, Valley Falls. He was the first KSC chairman in 1977 and elected American Soybean Association (ASA) president in 1981. One of his most memorable experiences was traveling to China to open the ASA International Marketing office in Beijing.

He also traveled to the Soviet Union to assure trading partners of a reliable supply of U.S. soybeans during the trade embargo. Finally, he remembered snacking on a few of the famous jelly beans always in a jar on President Ronald Reagan’s desk during a meeting about soybean issues.

Administrative Assistant Mary Lou Dillman, who retired Jan. 31, was recognized for nearly 22 years of service to KSA and KSC. In addition to being the “director of first impressions,” as Brand described her, Dillman’s duties once included youth-education presentations, primarily to third- and fourth-grade classes across the state, earning her the “Soybean Lady” moniker.

Maurath thanked Jim Zwonitzer, Horton, for his KSC service, which began in 2004.

KSA District 6 Director Kim Kohls, Moundridge, announced the district and overall winners in the Kansas Soybean Yield and Value Contests. (See page 2.)

Participants then heard three K-State Research and Extension updates.

- “Increasing the Rate of Genetic Gain for Yield in Soybean-breeding Programs” by Bill Schapaugh, Ph.D., soybean breeder
- “Dicamba: A Look Back and a Look Ahead” by Dallas Peterson, Ph.D., weed-science specialist
- “Soybean Price Outlook: How Low for How Long?” by Joe Janzen, Ph.D., assistant professor of agricultural economics

The day’s program concluded with David Schemm, Sharon Springs, state executive director of the Agriculture Department’s Farm Service Agency, who provided a special update about federal programs related to commodities and disasters, natural-resources conservation, and agricultural credit.

Expo photos and presentations are available via http://KansasSoybeans.org/expo on the web.
Latest Kansas Soybean 100-bushel Club member sets new record

The annual Kansas Soybean Yield and Value Contests recognize outstanding Kansas farmers and provide fun incentives for them to improve,” said Doug Shoup, Ph.D., Scranton, a former Kansas State University area agronomist, who just completed his fifth and final year as the contests coordinator. “They also allow the Kansas Soybean Association, thanks to checkoff funding from the Kansas Soybean Commission, to share what participants learned to benefit all Kansas soybean farmers.”

Love & Love Farms, Montezuma, which led the irrigated division and set a new yield-contest record, was unable to have a representative at Expo. {KSC photo}

KSA President Lucas Hein (left), Everest, congratulates the overall winners. Matt Geiger, Denton, led the dryland division. Kole McCauley, Leona, won the value contest. Love & Love Farms, Montezuma, which led the irrigated division and set a new yield-contest record, was unable to have a representative at Expo. {KSC photo}

Despite challenging weather during harvest, the best agronomic practices and wisely selected varieties still contributed to Kansas farmers’ producing high-yielding, valuable soybeans in 2018.

Agent of Change award goes to Kansas consortium

Because of the Kansas Biodiesel Consortium’s work to advance biodiesel technology and training in the state, Kansas City’s Metropolitan Energy Center (MEC) recognized each of the schools involved as an Agent of Change during its 35th-anniversary celebration Nov. 9, 2018.

The consortium includes North Central Kansas Technical College, the University of Kansas, Kansas State University and Seward County Community College. The Kansas Soybean Commission is the group’s primary benefactor.

Through the award, MEC – along with its Kansas City Regional and Central Kansas clean-cities coalitions – have recognized the people and organizations that are transforming energy use in America’s heartland. Those agents have not waited for innovation to come to them; they have become the innovators, clearing a path for others to follow toward a cleaner future. Awarded at first to individuals, MEC began honoring organizations about six years ago to recognize the institutional support required for success.

MEC creates resource efficiency, environmental health and economic vitality in the Kansas City region. A catalyst for energy partnerships, it works in alternative-fuels deployment, energy-efficiency mobility systems, building energy efficiency and sustainability.

Commission hosts fuel marketers to discuss biodiesel in winter

With the recent announcement that a petroleum refiner’s terminal in southeastern Kansas would begin delivering 5 percent biodiesel (B5), the Kansas Soybean Commission (KSC) hosted a meeting for all interested parties Oct. 30, 2018, in Chanute. The free event – including a dinner, briefing and Q&A period – was open to anyone who had concerns.

Hoon Ge, a fuel consultant with MEG Corp., and Dennis Hupe, KSC’s director of field services, discussed the blended product’s components and answered attendees’ questions. Titled “B5 in Winter, B20 in Summer,” Ge’s presentation concluded by emphasizing how biodiesel keeps fuel systems and injectors clean and generally performs the same as ultralow-sulfur diesel.

KSC partnered with the Petroleum Marketers and Convenience-store Association of Kansas to promote the meeting.
KSC funds FY ’20 projects

Seventy-one research and education proposals for fiscal year 2020, which begins July 1, were submitted to the Kansas Soybean Commission by the Oct. 15, 2018, deadline.

The commissioners gave each an initial review during a Nov. 5 conference call. At their Nov. 29–Dec. 1 face-to-face meeting, they heard more about 67 selected ideas for breeding, production and environmental programs; livestock-feeding and human-nutrition studies; commercially significant, value-added projects; and marketing and transportation programs. Those proposers made formal presentations in Topeka or via teleconferencing.

Forty-nine proposals totaling almost $4.5 million received funding. Among the top recipients are Kansas State University, the North Central Soybean Research Program and the National Biodiesel Board. Visit Soy Notes to learn more about 67 selected ideas for FY ’20.

How the soybean checkoff works

The national soybean checkoff was created in the 1990 farm bill. The federal legislation that created it requires all soybean farmers to pay at the first point of purchase. Those funds then are used for promotion, research and education at both the state and national levels.

Kansas Soybean Commission

Fiscal Year 2018
Financial Summary

For more information about how soybean-checkoff dollars are invested, visit KansasSoybeans.org or UnitedSoybeans.org on the web.

KANSAS SOYBEAN COMMISSION

2018–2019 Officers

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Vice Chairman: Lance Rezac, Oakley
Secretary: Mike Bellar, Howard
Treasurer: Bob Haselwood, Berryton

United Soybean Board Directors

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Kansan elected chairman of transportation coalition

The Soy Transportation Coalition (STC) elected its officers and visited the nation’s leading soybean-export region during its annual meeting, Dec. 10–11, 2018, in New Orleans, Louisiana.

Mike Bellar, Howard, was elected chairman. He served as vice chairman in 2017 and 2018 and secretary-treasurer in 2015 and 2016. He and his wife, Peggy, have five children and raise soybeans, corn, wheat and cattle. He represents the southeastern District 9 on the Kansas Soybean Commission (KSC) and is its secretary.

“I look forward to serving as STC chairman,” Bellar said. “Significant challenges face the soybean industry, so we need to explore and promote any opportunity for our transportation system to enhance our global competitiveness.”

The STC directors also visited the Bunge and CHS export terminals near New Orleans. They met with the Army Corps of Engineers and the Louisiana Department of Transportation and Development to discuss the proposed deepening of the lower Mississippi River shipping channel and opportunities to continue working with soybean farmers to advance the project.

The group met with officials from the Plaquemines Port Harbor and Terminal District and American Patriot Holdings to continue discussing collaboration on promoting a new container-on-vessel export service for Midwest farmers.

“The newly elected officers will continue our legacy of having effective and innovative farmer leadership,” said Mike Steenhoek, STC’s executive director. “I sincerely appreciate the willingness of those farmer-leaders and the entire board to devote their time and energy to ensure we enjoy a multimodal transportation system that can enhance farmer profitability in the years to come.”

Established in 2007, STC includes KSC, 12 other state soybean boards, the United Soybean Board and the American Soybean Association. Its goal is to position the soybean industry to benefit from a transportation system that delivers cost-effective, reliable and competitive service.

Milford Lake watershed shares partnership update

At the governor’s water conference in November 2018, the Milford Lake Watershed Regional Conservation Partnership Program (RCPP) officially launched. There are more than 30 partners collaborating to make this multimillion-dollar effort a success. The watershed includes portions of Jewell, Republic, Washington, Mitchell, Cloud, Clay, Riley, Dickinson and Geary counties.

Financial assistance is being offered to landowners with the goal of reducing nutrient loading in the Milford Lake watershed by 31,000 pounds of phosphorus annually. Funding is available through the Natural Resources Conservation Service (NRCS) Environmental Quality Incentives Program (EQIP) to implement practices on land in the watershed to address water-quality concerns. Some of the best management practices that qualify for funding are nutrient management, residue management, filter strips, grass plantings and cover crops.

Farmers considering any of those practices on their land should visit their local U.S. Department of Agriculture or conservation district office. Funding for EQIP practices is set at 75 percent, and through RCPP contributions, some will be funded up to 90 percent. That level of funding may not be seen again, so take advantage of it now. It is a continuous-sign-up program, but March 15 is an application-ranking deadline.

The Kansas Soybean Commission, Kansas Corn Growers Association and Kansas Farm Bureau sponsored outreach events in the watershed to provide more information to landowners. Video from one of them is at http://j.mp/milford-rcpp-mtg on the web. Look for other outreach events in 2019.

Learn more at http://MilfordWatershed.org on the web.

CommonGround launches carpool videos

In a national video series launched last summer, farmer-volunteers from the CommonGround program helped big-city moms tackle their busy lives and answer food questions.

“We get it. We’re moms, too. There’s just not time to sort out everything. There’s too much information,” said Kristin Reese, an Ohio volunteer. “Spending time with those moms – carpooling, grocery shopping, running errands – helped us learn more about how they make their food choices and gave them access to real-time answers about food.”

Three volunteers took to the cities and towns. While their lifestyles and scenery may be different, they have more in common than not.

“At the end of the day, we all just want to stay on top of the crazy to-do lists and take care of our families. Stressing about food doesn’t fit into that mix. We all are overwhelmed,” said Bekah Gustafson, a Wisconsin volunteer.

The platform provided opportunities to have real conversations about food, said Kyla Hamilton, a Texas volunteer.

“Where it originates, how it makes its way to their tables and what that all might mean for their families,” she explained.

The carpool-video series is part of the farmer-led CommonGround program, which is a group of farmers having conversations about the food they grow and how they produce it. They share personal experiences, as well as science and research, to help consumers sort through the myths and misinformation surrounding farming and food.

More than 200 women farmers volunteer to participate in those conversations. The program has brought answers to millions of customers in all 50 states.

State soybean and corn organizations and the National Corn Growers Association fund and support CommonGround. Kansas has 15 volunteers. Learn more about them and the program at http://Ks Soy.org/commonground on the web.