



Corporate Programs

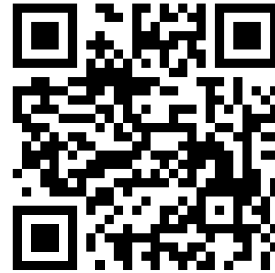
The Kansas Soybean Association (KSA) invites you to participate in its corporate partnership program. Participation in one of the association's various partnership options provides an excellent opportunity to promote your company or organization among Kansas' leading soybean farmers. Our programs provide several levels of marketing opportunities, visibility and recognition. They are structured to provide your organization with visibility and recognition through both a comprehensive annual recognition program and individual project participation or through other venues you may suggest. Participation in sponsor levels is determined by cash, product or in-kind donations.

Other Opportunities

Feel free to suggest any ideas you have – including strategies you are using with other organizations, in other direct contacts with farmers or as part of your own marketing campaigns.

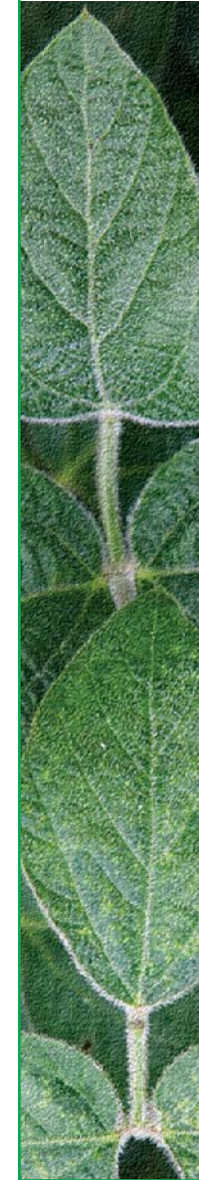
For More Information

Kenlon Johannes, CEO
Kansas Soybean Association
1000 SW Red Oaks Place
Topeka, KS 66615-1207
877-KS-SOYBEAN (877-577-6923)
johannes@kansassoybeans.org



<http://KansasSoybeans.org/partners>

On the tax-deductibility of dues or contributions, be advised that contributions, gifts, dues payments or sponsorships to the Kansas Soybean Association are not tax-deductible as charitable contributions but may be deductible as a business expense. Consult with your tax advisor if you have questions.



**Cultivate
Memorable
Customer
Connections:**

**KSA
Corporate
Partnership
Program**



KSA Corporate Partnership Participation Form

Mark one:

Platinum | Diamond | Emerald | Ruby
Gold | Silver | Bronze | Copper

Company:

Address:

City, State, ZIP:

Phone:

Fax:

E-mail:

Name:

Title:

Signature:

Date:

- I am enclosing a check made payable to the *Kansas Soybean Association*.
- Please send me a receipt.
- Please send me an invoice, and I will send a check later.
- I will call with a credit-card payment.

Return to:

Kenlon Johannes, CEO
Kansas Soybean Association
1000 SW Red Oaks Place
Topeka, KS 66615-1207
Fax: 785-271-1302

Annual sponsorship level	Free KSA-ASA membership	Free use of Kansas Soybean's board & conference rooms	Invitation to KSA leaders' pre-Expo social	Expo tickets	Recognized Expo sponsor (includes 1-minute address to attendees)	Item in Expo bag &/or Expo booth	Link on KSA website	Logo on all recognition materials	Recognized major sponsor @ all events	Banner @ all events	Logo in Straight Rows	Straight Rows advertising	Straight Rows guest column (≤ 300 words)	Free insert in Straight Rows (you provide)
Platinum (≥ \$3500)	✓	✓	✓	✓ (10 = \$150 value)	✓	✓	✓	✓	✓	✓ (up to 40 sq. ft.)	✓	✓ (50% discount)	✓	✓ (up to 8½ × 11 inches)
Diamond (\$3000–\$3499)	✓	✓	✓	✓ (9 = \$135 value)	✓	✓	✓	✓	✓	✓ (up to 34 sq. ft.)	✓	✓ (40% discount)	✓	✓ (up to 5½ × 8½ inches)
Emerald (\$2500–\$2999)	✓	✓	✓	✓ (8 = \$120 value)	✓	✓	✓	✓	✓	✓ (up to 27 sq. ft.)	✓	✓ (30% discount)	✓	✓ (up to 4¼ × 5½ inches)
Ruby (\$2000–\$2499)	✓	✓	✓	✓ (7 = \$105 value)	✓	✓	✓	✓	✓	✓ (up to 21 sq. ft.)	✓	✓ (20% discount)		
Gold (\$1500–1999)	✓	✓	✓	✓ (6 = \$90 value)	✓	✓	✓	✓	✓	✓ (up to 14 sq. ft.)	✓	✓ (10% discount)		
Silver (\$1100–\$1499)	✓	✓	✓	✓ (5 = \$75 value)	✓	✓	✓	✓	✓	✓ (up to 8 sq. ft.)	(name only)			
Bronze (\$750–\$1099)	✓	✓	✓	✓ (4 = \$60 value)	✓	✓					(name only)			
Copper (\$550–\$749)	✓	✓	✓	✓ (2 = \$30 value)	✓	✓					(name only)			

Special Opportunities

Contact Kenlon Johannes in the KSA office for details about the following targeted sponsorships.

- KSA Leadership Development Program (\$1,000)
- ASA Annual Meeting at Commodity Classic: KSA delegate travel (\$1,000); KSA caucus refreshments (\$750)
- Kansas Soybean Expo leaders' reception (\$1,000)
- KSA membership program: member-renewal program (\$1,000); prospective-member recruiting (\$1,000); member-recruiter training (\$750); recruitment phone-a-thon (\$500); recruiter incentives (in-kind or other); membership incentives (in-kind or other); membership mailings (\$700)
- KSA *Straight Rows* newsletter advertising (refer to the latest rate card)