

## **Kansas Soybean Commission USB Director Nomination Supplemental Information**

### **Outreach Plan**

To identify soybean farmers interested in being considered as candidates for nomination as one of its representatives to the United Soybean Board (USB) and to increase the diversity of its nominees, the Kansas Soybean Commission (KSC) normally reaches out to all aspects of the state's agricultural community. That involves the following outreach process to announce the vacancy.

- Send a news release about the openings to the state's leading agricultural publications, farm broadcasters and other agricultural organizations.
- Dedicate one of its regular, weekly radio programs with state and regional farm broadcasters to the position openings.
- Post information about the openings in a prominent location on the KSC website.
- Notify the Kansas Department of Agriculture about the openings.
- Mention the position openings during conversations with the state's general farm organizations and other commodity organizations.

### **The Diversity of Nominees**

As KSC conducts its broad outreach concerning the openings for soybean farmers seeking appointment as a Kansas QSSB representative to USB, it notifies everyone that the position is open to all individuals without regard to their protected statuses (including race, color, national origin, gender, religion, age, disability, sexual orientation, marital or family status, political beliefs, parental status, or protected genetic information). As the names of interested individuals are received, KSC – to the best of its ability – ensures individuals reflect the diversity of those its programs serve. KSC does its best to ensure that its nominees reflect that diversity in the size of enterprise, experience, methods of production and distribution, marketing strategies, and other distinguishing factors.

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